



Press Pack



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Cycle tourism in France P.S

La Seine à Vélo® - The Seine Valley by bike

«Embark on a journey of wonder between Paris and the P.8-II Channel coast»

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Useful Information

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## Freemheeling along the Seine river

As the departments of Normandy and Ile-de-France considered a joint way to enhance tourism in the Seine Valley, a specific focus on the river became obvious. The symbolic Seine à Vélo cycling itinerary was developed in 2015 to bring sites of great emotional power together behind a shared vision. The trail links the city of Paris to the Channel coast, covering over 270 miles (430km) through bustling market towns, picturesque villages, unspoilt countryside, breathtaking scenery, exceptional attractions and iconic places, crossing 8 departments such as Paris, Seine-Saint-Denis, Hauts-de-Seine, Yvelines, Vald'Oise, Eure, Seine-Maritime and Calvados.



The Seine à Vélo project has the backing and support of 15 key strategic territories in partnership with the State to promote the Seine Valley destination and contribute to the visitor economy, while focusing on a tourism product that takes into account the needs of tourists, local residents, businesses and the environment.

































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2 regions and 8









the Vexin Regional Nature Park and Norman Seine River Meanders Regional Nature Park



### **estuary** branches:

Paris-Le Havre and Paris-Deauville



### Le Havre :

the city reconstructed by Auguste Perret, listed as a UNESCO World Heritage



seaside resort

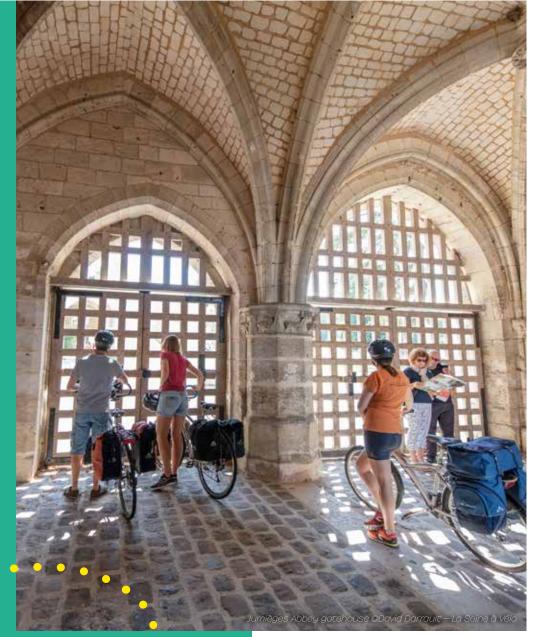






cities awarded with the label « City of Art and History»

#### "EMBARK ON A JOURNEY OF WONDER BETWEEN PARIS AND THE CHANNEL COAST"







### Big Nature

Be prepared to enjoy endless natural beauty on the Seine à Vélo itinerary as the journey takes you through the wonderful scenery of the state forest of Saint-Germain-en-Laye, the Norman Seine River Meanders Regional Nature Park and the vast Seine estuary that leads to Le Havre harbour. The route crosses some of the most treasured preserved areas such as **Port Îlon** and the Guernes loop located in the French Vexin Regional Nature Park, or the **Grande Noé bird reserve** hosting colonies of protected bird species since 1987 at the confluence of the Seine, Eure and Andelle rivers. A stop at Val-Saint-Martin, at Orival, at Poses and at Les Andelys offer superb views of the dramatic cliffs overlooking the banks of the Seine and a real sense of getting away from it all.



## A rich bounty of history and heritage

The Seine à Vélo route takes in some outstanding heritage sites that span France's history, from epic religious landmarks such as the cathedrals of Paris and Rouen, ancient abbeys such as Jumièges and Saint Wandrille, the châteaux of La Roche Guyon, Bizy, Château-Gaillard and the DDay Landing Beaches as the historical highlights of a fascinating past. The cycle route also encompasses famous UNESCO World Heritage sites such as the Cathedral Basilica of Saint-Denis and its royal necropolis, the Villa Savoye in Poissy, a contemporary architectural masterpiece by Le Corbusier. The long-distance cycle route ends in two iconic cities: UNESCO listed Le Havre, referred to as the reconstructed city and **Deauville**, a 19th century trendy seaside town famed for its glorious sandy beach and stylish, elegant villas.





#### "EMBARK ON A JOURNEY OF WONDER BETWEEN PARIS AND THE CHANNEL COAST"







### Impressionism along the Seine

Cycling the Seine à Vélo route is a hedonistic invitation to experience the landscapes that gave rise to an art movement that revolutionised the history of art across the world. The Seine Valley is the birthplace of Impressionism, where artists found the inspiration and the perfect environment to embrace a radical new approach to painting. Visit the unmissable town of Giverny and the **Monet Foundation**, the house where Claude Monet lived for 43 years, as well as the Musée des Impressionnismes. In Chatou, explore the Impressionists island where Renoir set his easel to paint the famous «Déjeuner des canotiers». Step into the vivid, colourful scenes of impressionist paintings at the MuMa Museum in Le Havre, home to an exceptional collection of masterpieces.



#### an emblematic river

Plenty of sights along the routes appeal to water sports enthusiasts, allowing numerous stops at ponds, lakes, water activity centers or tall ships during *The Armada*, a key event in the **international sailing calendar.** The next edition of this major maritime and festive gathering with sites that capture the river's industrial history. In the riverside town of Conflans-Sainte-Honorine, the fabulous Museum of Inland navigation and waterways (musée de la trail ends, you can revel in the delight of iconic plains. harbours, nestled in timeless landscapes.





## Regional food and local produce

From Paris to Honfleur, through Giverny and Rouen, opportunities to savour fresh regional flavours and local cuisine abound. In the Paris marinas. The quays of Rouen host magnificent region, the bustling market of Saint-Denis or the Hauts-de-Seine tourism craftsmen (pastry chefs, brewers, chocolate makers) take local produce to a whole new level. Normandy will take place in 2023. The route is scattered has its fair share of traditional dishes with a story to tell. From hearty Norman pastry called "Bourdelot" to delicious cider, from a visit of the orchards of Giverny to the Fruit trail or Calvados tastings, get prepared to eat your batellerie et des voies navigables) provides a way around Normandy's traditional food. Treat deep insight into the role played by the Seine your tastebuds to signature restaurants river and the Saint-Denis Canal in industrial and local inns with archetypal dishes shaped times. In Le Havre and Deauville, where the around bounty of the sea and riches of fertile



# Sections of the itinerary to explore Discovering the banks of the Seine river

#### From Paris to Conflans-Ste-Honorine

surprises are endless on La Seine Paris cathedral. The path takes you streets of Paris to discover its monuments, then follows the banks of the Saint-Denis canal which offers a fascinating glimpse of the capital's glorious

From Paris to Île-de-France, industrial past. The route then runs along the "blue promenade", à Vélo itinerary! The ride begins at a former towpath along the the spectacular Notre-Dame de banks of the Seine. Combining a great mix of nature and heritage. into the vibrant and cosmopolitan this first section from Paris to Conflans-Sainte-Honorine is an invitation to discover a variety of historical sites, time periods and architectural styles.



Departure: Notre-Dame de Paris Cathedral

Access: RER C and Transilien St-Michel Notre-Dame

**Distance:** ~ 40,4 miles (65 km)





of Saint-Denis where the famous royal necropolis and the gothic **Basilica** that inspired Notre-Dame de Paris await. Further along, La Frette-sur-Seine overlooks "la Promenade des peintres" (the Painters' Walk), Here, you'll find epic spots that still bear the stamp of the greatest Impressionist artists such as Marquet, Daubigny or Pissaro.



## I Île-de-France's The Imperial Cities of Rueil-Malmaison and thriving arts scene Saint-Germain-en-laye

Lift history off the pages and explore historic France! Less than there's evidence of the incredible Napoleonic heritage at every turn in the town of Rueil Malmaison, from the Château de Malmaison, the private residence of Napoleon Bonaparte and Empress Josephine to the church of Saint-Pierre-Saint-Paul, his final resting place. Wander around the historic district of Saint-Germain-en-Laye for a iourney back in time. Treasured by kings, the Château-Vieux is now home to the **National Archaeology** Museum. A visit of the historic family home of Claude Debussy gives visitors a fascinating insight into the world of the famous French composer. By the chateau, a walk through the state forest leaves

visitors completely invigorated. There are miles of forest tracks, waymarked footpaths and cycle tracks to discover these green lungs just outside Paris, listed as a protected natural area for its wildlife and biodiversity.



#### Don't miss

The former towpath going by the name of the "Promenade Bleue" crosses departmental parks along the Seine, between the Colombes bridge and Rueil Malmaison.

Follow your tastebuds and enjoy the delectable delights this section of the trail has to offer. For an on-route stop, tuck into a delicious traditional experience at the restaurant Les Rives de la Courtille on the impressionist island of Chatou, housed in the former boating club depicted in delightful, light-infused water scenes. With its fine selection of 6 natural beers, the craft brewery "La P'tite sœur" in Sartrouville provides a refreshing stop for beer lovers. You can learn about the beer making process from the brewers themselves, two childhood friends who have taken up the challenge of making the leap from a homebrewing hobby into retail brewing.



Collegiate Church of Mantes-La-Jolie ©David Darrault - La Seine à Vélo

### Delving deep into history

### From Conflans-Ste-Honorine to la Roche-Guyon

The Seine à Vélo journevs along the the route is steeped in rich history. royal town of Poissy to Mantes-la-Jolie and its remarkable historic du Monde at Epône.

collegiate church Notre-Dame, from river, heading up to awe-inspiring La the church of Vétheuil painted by Roche-Guyon, the only village in the Claude Monet to the chateau of La Île-de-France region awarded with Roche-Guyon. The sense of history the prestigious title of "prettiest" you get exploring these heritage villages in France." Mile after mile, places is evident, but it's also alive in nature walks, such as in the Parc du The Seine navigates through Peuple de l'Herbe in Carrières-souscenturies in the Vexin, from the Poissy flourishing with greenery and the wildlife haven of the Bout



**Departure:** Conflans-Sainte-Honorine city centre

Access - Transilien J: Conflans-Sainte-Honorine stop, direction

Gisors or Vernon.

**Distance:** ~ 25 miles (40 km)





### Conflans-Sainte-Honorine boating town

No trip to Conflans-Sainte- From Poissy to Mantes-la-Jolie, In the town of Andrésy, the **Honorine** is complete without a visit of the "Musée de la Batellerie". a museum dedicated to the history of inland navigation. The town, at the junction of the Seine and the Oise rivers, has long served as a hub for crews on vessels and cargos. The museum provides unparalleled knowledge about the role waterways played in France's industrialisation. Experience life onboard by visiting two canal boats moored in the and became a listed building in the tranquility of Port Ilon with port Saint-Nicolas.



architecture.

### Poissy, a fourney through time

the cycling route transports you a few masterpieces on the way. The internationally famous Villa Savoye designed by Le Corbusier architecture. After years of was restored by the French state 1964. In **Mantes-la-Jolie,** don't miss the impressive Collegiate Church



island of Ile Nancy offers pristine through time. Nothing defines environments and peaceful a place quite as distinctly as its scenery perfect for connecting architecture and you'll encounter with the natural world. The only option to reach the island is to board the ferry boat operating from April to November, Nestled from 1928 to 1931 showcases the at the heart of one of the most fundamental principles of modern beautiful curves of the Seine, the island is home to a leisure park neglect, the outstanding building you can explore by foot before jumping back on your saddle. Enjoy its 100 acres pond surrounded out on the captivating visit of by trees. This protected wildlife sanctuary listed Natura 2000 of Notre-Dame on the banks of offers sublime natural beauty the Seine, a flagship of gothic and a wonderful opportunity to observe a range of bird species nesting and migrating. Get your binoculars ready!



#### Don't miss

Immerse yourself in the magical world of the while visiting the house he lived in during his stay in Vétheuil (1878-1881), now a

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### Capture the colours of Impressionism From la Roche-Guyon to les Andelys

The rolling hills and picturesque the region of Normandy and up their easels to capture the the landscapes. Take time to explore Impressionist painters. the surroundings of La Roche-Guyon, Giverny, Vernon or Les Andelys. Embark on a voyage of the senses as you enter

discover all the facets of this art movement in the exact settings of the many paintings depicting Seine, demonstrating changing effects of light on the how central this river was to

Departure: Haute-Isle church / La Roche-Guyon town centre

Access: Bonnières SNCF railway station (TER and Transilien J)

**Distance:** ~ 18.5 miles (30 km)



## Giverny, an unmissable Impressionist village

Discover the authentic charm The Château de la Roche Guyon is village of Normandy made famous around the world by Claude Monet, who lived there from 1883 to 1926. A true pilgrimage place for art lovers as he created some of his most iconic paintings here, inspired by his unique garden bursting with colours. Restored to its original state, the garden is an absolute highlight and a delightful place to enjoy a bucolic stroll. The outstanding collection of paintings and the garden of the Museum of Impressionism completes this visit perfectly.

This little green haven where and workshops abound oozes tranquility. A picture-perfect stop on your two-wheeled adventure!

### The Château de la Roche-Guyon and its garden

an incredible piece of history that survived centuries from the Middle Ages to the Second World War. Overlooking the peaceful meanders of the river and the undulating countryside of the French Vexin Regional Nature Park, the site features a medieval keep perched on a cliff, an 18th century chateau with elegant state rooms, troglodyte homes, underground passages and an outstanding fruit and vegetable garden awarded the "Jardin Remarquable" label. Organic fruits and vegetables can be purchased directly from the store on site. Visit the nature area to find out more about the Réserve Naturelle Nationale des Coteaux de la Seine, the national reserve of the limestone hillsides of the Seine Valley.



### la Grotte à Bières, an original experience!

Perched on the clifftop of La Roche-Guyon, La Grotte à Bière (the Beer Cave) guarantees to elevate your experience of beer tasting. You have come to the right place if you're looking for something a little out of the ordinary, just like the owner Jean-Michel Kubler, who has combined his lifelong passion for beer with the quirkiest tasting spot: a troglodyte house. An impressive craft beer menu of 160 beer varieties and a friendly atmosphere are the makings of this great thirst-quenching tasting experience. An in-depth dive into the world of craft beer!



#### Don't miss

A visit to *La Capucine*, in Giverny is an experience of its own. Full-of-charm café, restaurant, concept-store, tea-room and tree nursery, it has many experiential assets for travelers looking for conviviality. Grab a cup, take a seat, and plan to



## Interconnecting between natural and cultural assets

#### From les Andelys to Rouen

From the church Saint-Sauveur in Les Andelys, the route heads towards Rouen following the way. Seine's meandering banks. Take a quick pit stop in the former **boating** village of Poses to discover the intriguing **Seinoscope**, a unique way of observing fish swimming upstream on the river whatever the season. Right up to Rouen, this quiet and picturesque section of the route runs along a towpath

with inns, activity centres and majestic cliffs dotted along the

"This stretch of the trail offers incredible diversity and beautiful scenery along a quiet towpath"

Departure: Saint-Sauveur church / Les Andelys town centre

Access: SNCF train station of Saint-Pierre-du-Vauvray (TER), SNCF

train station of Val-de-Reuil and Rouen (TER)

**Distance:** ~ 46.5 miles (75 km)



With a history spanning over 800 A few kilometers from Rouen, years, the majestic, imposing ruins at the confluence of the Eure of the medieval Château-Gaillard overlook the valley, oozing an inimitable mythical charm. Once the home of Richard the Lionheart, to life: the Cistercian Abbey of stronghold, now reduced to the stroll to the castle at the top of and almost drowning during a timbered houses are aligned along the towpath of the **former** An enchanting visit of the abbey fishing village



and the Seine rivers, another medieval site linked to **Richard** the Lionheart brings legend Bonport. Legend goes that the King of England took refuge here after falling in the water hunt. He is said to have vowed to build an abbey where he reached land safely, hence the place was named Bonport (meaning to arrive safe and sound in French.) the life of this mythical character who shaped the course of English and French history.



lakes, beaches and activities at **Léry-Poses Leisure Park in Normandy** are sure to delight. In a curve of the Seine, the site boasts attractions and activities that thrill and entertain adults and kids alike : canoeing, water-skiing or pedal boating. Connect with nature, share new experiences and stay overnight at the park's accommodation: vintage caravans, chalets, self-catering cottages or camping on the banks of the Seine. On top of that, immerse yourself in the tropical provides a fascinating insight into forest of Biotropica, a giant greenhouse with lush vegetation and an outdoor animal park home to more than IOO species from around the world.



#### Don't miss

Built in 1892, now a listed building, the circus theater of Elbeuf is one of the last permanent circuses in France and the only one to feature an Italian style



### History & Traditions

### From Rouen to Jumièges

Between Rouen and Jumièges, history and cultural heritage mingle in a joyful package of towpath of Sahurs is a historical astonishing and captivating discoveries. After soaking up the Seine's past. Its surroundings still vibrant atmosphere and exploring bear the mark of Impressionism Rouen's highlights, the visitor that flourished along the river. is drawn back to the Seine and heads for the Norman Seine River Meanders Regional Nature Park. A wealth of castles and religious

buildings await in Sahurs, La Bouille, Duclair and Jumièges. The and cultural journey into the

# Getting there

**Departure:** Rouen city centre

Access: by TGV or TER station in Rouen and by BUS to Duclair.

**Distance:** ~ 34 miles (55 km)





Famed for its traditional half- Bringing together heritage and timbered buildings, Rouen is literature, this section takes a an absolute gem teeming with closer look at the listed Pavillon charm and history, labeled «Oity Flaubert, the only remain of the Forêt Domaniale de Roumare its idyllic setting, of Art and History» and known as the estate in which the French forest. Before boarding the ferry the «City of a hundred steeples». Each chapter of Rouen's history 35 years, wrote his brilliant novels is uncovered through its cobbled pedestrian streets, quirky lanes and heritage : its emblematic Rouen Cathedral and medieval houses. The city has fascinated bewitching decor of the famous painters such as Pissarro who Abbey of Jumièges destroyed immortalised Rue Damiette in in the 19th century dominates of La Bouille, sometimes called 1884, or Claude Monet obsessed by the front of the cathedral. the monastic site and its white The antique dealers' district is a towers "the most beautiful ruin in timbered fishermen's houses from pleasure to explore.



France".

novelist Gustave Flaubert lived for and hosted his illustrious friends such as writers Maupassant, George Sand or Théophile Gautier. In 2021, Normandy is set to celebrate the bicentenary of his birth. As you reach Jumièges, the the skyline. Victor Hugo named



## legacy of an illustrious past Timeless villages: Sahurs and la Bouille

Nearby Rouen, Sahurs is loved still very much alive in La Bouille for its picturesque rural village and it's easy to understand why scenery, natural meadows and generations of artists are drawn to across the Seine to reach La Bouille, (free of charge) there is a wonderful opportunity to wander through the magnificent gardens of the Château de Soquence. This romantic and bucolic walk delivers breathtaking views of the Seine. On the other side of the river, you can soak up in history while you stop in the Impressionist village "Little Honfleur". Stroll through the medieval lanes and admire the halfthe I5th century. With streets lined with workshops and art galleries, the impressionist movement is



#### Don't miss

Two itinerary options are available: follow the greenway which runs along the disused railway line between Duclair and Le Trait or follow the curve of the river. The choice is yours!

20 21



### Reaching le Haure From Junièges to le Haure

After Rouen and Jumièges, the this section of the Seine à Vélo Seine river meets the Norman After an inspiring immersion in architecture. nature, the route follows the curves of the Seine through the park's awe-inspiring landscapes, leading to the city Le Havre, where

itinerary comes to an end. Echoing Seine River Meanders Regional the grandeur of Paris, Le Havre Nature Park, a special place to dazzles visitors with its cultural come and see some the region's landmarks, monuments, museums finest wildlife and biodiversity. and unique post World War II

Departure: Abbey of Jumièges / town centre of Jumièges

Access: BUS in Jumièges and TER in le Havre

Distance: ~ 53 miles (85 km)



### Cultural escape to Rives-en-Seine

In Caudebec-en-Caux, delve A few pedal strokes lead you to deeper in local culture as the medieval town of Harfleur and the MuséoSeine traces back transport you to ancient times the history of the river, of its where huge defensive buildings people and landscapes from such as the Porte de Rouen were à Vélo itinerary. Sure to delight Antiquity to present days on an used to protect the people and young and old alike, its buzzing interactive tour that combines new technologies and historical replicas. The Timescope is the museum's flagship attraction and tells the story of the river through a 360° immersive experience. A little further, in Villequier, and nature outings in Harfleur. the Victor Hugo Museum, also known as the Vacquerie House, bears witness to the strong connections between the Hugo and Vacquerie families. Several pieces of the famous writer are displayed in the billiard room dedicated to his life and work.



### Hanfleur, a medieval gem

the town's wealth. Packed with listed buildings such as the Town Hall, the church of Saint-Martin and hidden gems around every corner, you can experience an eclectic mix of culture, history



### Soak in Le Haure's cultural scene

Last but not least: Le Havre is your final destination. Its thriving cultural scene makes it an unmissable stop on the Seine city centre built in concrete and designed by Auguste Perret has resulted in becoming a UNESCO World Heritage Site in 2005. With architectural masterpieces and art works scattered around the public space, along a further 54 municipalities making up the Le Havre Seine Metropolitain area also boasting heritage buildings and exceptional landscapes, it is no wonder the great city of Le Havre won the prestigious title of "County of Art and History" in 2019.



#### Don't miss

Pedal your way through Normandy's orchards and fruit trees. Sample local apples, pears and cherries purchased directly from producers to tickle your taste buds.

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### Indulging in a Deauville wellness break

### From Junièges to Deauville

The seaside resort of **Deauville is** hustle and bustle of everyday of activities to enjoy: golf, horseentertainment of all kinds. If that indulge in the thalassotherapy centre or grab a deckchair and

really relax! Before you reach Deauville, the opportunities for exploring the **stunning Norman** life. If you're feeling active, on Seine River Meanders Regional foot or by bike, there are plenty Nature Park and Normandy's captivating heritage are endless. riding, horse-races, the casino and 
There is just so much to discover between Paris and the coast sounds too hectic then why not by bike, by far the best way to experience the wonder.

Departure: Abbey of Jumièges / town centre of Jumièges

Access: BUS in Jumièges and TER in Pont l'Evêquet and Deauville

**Distance:** ~ 7l.5 miles (II5 km)



## A little taste of happiness

On the way to Deauville, gourmets will be spoilt for choice with a variety of local delicacies to sample. In the Marais-Vernier, you'll find high quality local cuisine on offer at the Auberge de l'Etampage in an original and convivial setting. Enjoy the owners warm welcome and enthusiasm to share their knowledge of the Marais-Vernier and tips to find local tasty treats. The long-established **Trouville** Fish Market is a seafood lovers dream - fresh fish, shellfish, Normandy oysters, scallops and other flavours of the sea await. No experience of Normandy would preserved architectural heritage. be complete without indulging in a traditional **Calvados tasting** in one of the many distilleries... another must-try foodie experience!



## Nature and heritage unfold at every step

Providing a haven of peace and tranquility, the Marais Vernier is nestled in the curves of the Norman Seine River Meanders Regional Nature Park. To explore this area of outstanding natural beauty, follow the Route des chaumières (Thatched Cottage Trail) winding between scenic landscapes and historic houses along the Seine river. On the way, admire splendid examples of half-timbered houses with thatched roofs which have stood the test of time. Appreciate the traditional know-how and



### Final stages: Honfleur & Deauville

As the Seine à Vélo trail draws to an end, you'll be surprised by how much remains to be seen! Honfleur is one of the most popular places to visit in France. While its charming harbour "Vieux Bassin" takes us back to great maritime adventures and strategic battles, its town centre and the district of l'Enclos connects us to the golden age of the city of painters, birthplace of Impressionism. Arriving in Deauville, be prepared to be awestruck by the magnificent sandy beach along the Promenade des Planches, the famous boardwalk built in the early 1920's. Take a stroll through town and discover a wealth of chic boutiques, the casino and a variety of elegant Belle Epoque Villas such as the stylish Strassburger villa open to the public for visits.



#### Don't miss

In Pont-l'Evêque, Calvados Experience is an immersive museum devoted to calvados apple brandy and the secrets of its production. Enjoy a multi-sensory experience culminating in a calvados tasting and uncover all the secrets of this traditional apple spirit.

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## Useful information:



### Taking Your Bike on a Train

As a general rule, all bikes can travel on RER trains and TER (regional trains) for free without having to disassemble it, and without prior booking. However, you may need to book a space on board for your full-sized bike if there is no space available on these trains. Some high speed TGVs and most Intercity trains with a seat reservation system also offer a bike reservation option (IO euros per bike), prior to travelling, either directly at the station or via the oui.sncf website. Additional information about taking your bike on a train is provided on France Vélo Tourisme website.



## "Accueil Vélo", a label for cyclists

The national brand Accueil Vélo (Cyclists Welcome) was set up to meet the growing demand for cycle tourism throughout France. The green logo in the shape of a cyclist helps identify facilities and accommodation divided into 6 categories (accommodation, tourist offices, bike hire companies, bike maintenance, attractions and leisure activities, restaurants) and located within a 5 km radius distance of the signposted cycle route.



### Where to sleep?

From comfortable hotels to guest houses, camping sites to holiday parks, you'll find many accommodation services commit to providing you with the best places to stay while cycling. These accommodation providers have greatly adapted to a demanding clientele by offering tailor-made services including bike rentals, secured bike shelters, repair kits, luggage transfers, laundry services, quality breakfasts to fuel some serious two-wheeled adventurers and much more.





- Haute Isie ©David Darrault — La Seine à Vei



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VIDEO CLIP OF THE SEINE EN VELO AVAILABLE ON REQUEST